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The Liquidity of Life Insurance & Annuity Companies

You've likely heard of the recent banking crisis and its affects on Americans' finances. But how is this impacting insurance company liquidity? This [ALIRT review of U.S. Life Insurer Liquidity](#) offers helpful insight.

ALIRT Provides Helpful Insight to This Topic

[Access Here](#)

HELPFUL RESOURCE

Corebridge Financial Resources

It's women's history month and what better time than now to help build their financial confidence for today and tomorrow. Check out some stats below from Corebridge, and access their infographic on [Life Insurance Solutions for Women](#).

2x

as many women
than men lack
life insurance

31%

of women have
yet to start
planning for
retirement

5.9 Years

is the average
amount of time
women outlive
men

TEAM HIGHLIGHT

Celebrating the Women of BSMG

At BSMG, we are proud to have the pleasure of working alongside talented and gifted women both within BSMG and those in the field. Thank you for making a difference every day in our industry! 🍌 🍌



HELPFUL RESOURCE

Planning for the Future

This Advisor Magazine article by Steve Sperka outlines the different ways financial advisors can help clients with extended care strategy. To read the full article, [click here](#).



Sincerely,
The BSMG Team

Brokers' Service Marketing Group, 500 South Main Street, Providence, RI

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